

Looking to the Future

2013 Annual Report



**Global
Communities**
Partners for Good

Volunteering

Global Communities’ Visiting International Professionals (VIP) program seeks to bring volunteers who are experts in their fields to address needs of communities around the world. We work with individuals or in tandem with volunteer programs through sponsorship of an employee, covering the cost of participation or through the use of matching funds.

Since the inception of the program in 1997, 151 VIP volunteers have contributed to Global Communities’ projects in 32 countries. In 2013 alone, VIP volunteers provided 418 days of work to Global Communities’ projects. While assignments have varied in length, area, and scope, the level of expertise and commitment among our VIP volunteers is the essential ingredient to building a better world.

If you are interested in volunteering as a VIP, please contact Barbara Czachorska-Jones at bjones@globalcommunities.org



Employees of Caterpillar India and Global Communities staff volunteer at a school in Bangalore in recognition of the Green Apple Day of Service.

Award-winning producer and journalist Henry Tenenbaum has served as a Visiting International Professional in Rwanda and Kenya, helping local staff develop their media skills to reach larger audiences.



Henry Tenenbaum: Teaching staff how to engage media and communicate program results

To assist with building local capacity in engaging and using media, Global Communities partnered with award-winning television and radio producer and journalist Henry Tenenbaum. With over 40 years of experience in journalism, news presenting, public relations, and with nine Emmy awards under his belt, Henry volunteered to provide focused media training for the Rwandan staff while at the same time producing a short video to highlight the work of Ejo Heza’s “Be the Change Volunteers.” In doing so, Henry combined his personal goal of helping others develop media skills and strategies to promote developing democracies with Global Communi-

ties’ goal to communicate its program’s impact more effectively. Henry and Ejo Heza staff produced a video which was shown in January 2014 at the Cracking the Nut conference on economic development in the region. He also provided a wide range of advice including the production of radio programs, the use of mobile technology as a media channel, the use of social media and distance learning, and the use of television and video lessons to enhance program effectiveness in carrying its message to diverse local audiences. In April 2014, Henry completed his second VIP assignment, to chronicle Global Communities’ work in conflict mitigation in Nairobi, Kenya.



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